



# Sustainability Policy

## Wanda Diamond League Xiamen - For a better tomorrow

Wanda Diamond League Xiamen is a part of the global WDL series – one day athletics meetings at the top level. We commit to following World Athletics - Athletics for a better World sustainability standard.

We will work for continuous improvement, carefully evaluating our progress and look for better solutions to meet our goals. We will actively include our main stakeholders in the process.

Our vision is to be the leading event in athletics and sustainability in China.

## Main Goals

## Being a role model for athletics and sustainability in Xiamen

Encourage the local community to join in on our sustainability goals – recruit and train local staff and volunteers.

#### Sharing acquired knowledge to our stakeholders

Using our platform to share knowledge about sustainability to our stakeholders. Committing to continuous improvement and active involvement.

## Sustainable Production and Consumption

**Objective:** We will strive to minimize environmental and social impact by carefully selecting products and services

- We will have a sustainable procurement plan that focuses on locally produced products and services this will be selected as long as it is possible
  - $\circ$  ~ The goal for 2025 is minimum 50% local services used
- We will avoid purchasing goods or services that are unnecessary
- We will, as far as possible, choose goods and services that can be re-used
- We will evaluate our suppliers and products to determine their overall impact

## Waste Management

**Objective:** To minimize waste that is not recycled – co-operate with the local government and waste management providers to ensure that we have the best system in place for our event

- Provide waste production report accounts for all event waste, providing data across all identified waste streams facilitating accountability and continual improvement
- Minimum 90% of waste diverted from landfill in 2025
- Create a solid waste management plan that includes the stadium facilities
- Have the stadium and hotel(s) weigh their waste so that we have full control day to day

#### **FOOD & CATERING**

**Objective:** To minimize food waste and packaging waste associated with event catering, and minimize the environmental impact of food and catering

- Providing locally sourced food
- Managing food waste not order more than we need





- Menu planning promote healthy and affordable food
- Providing a healthy environment for food catering
- Minimize the use of single use packaging for food and catering
  - We will remove all single use plates and cups for the VIP area in 2025

## Climate Change & Carbon

**Objective:** Demonstrate commitment to reduce and de-carbonise our event through thought out travel plans and detailed carbon reduction initiatives

- Have a carbon management plan identifying major sources of carbon impact set carbon reduction targets and monitoring and reporting the process
- Calculate the carbon footprint to monitor goal achievement
- Utilize renewable energy sources where possible
- Influence stakeholders and partners to join the process
  - o Have a sustainability activity with Xiamen air
  - We will have an activity with the Environmental department of Xiamen together with athletes to release some fish back to the sea for 2025
  - We will make bags made out of recycled material signed by athletes for giveaway to partners
- Have clear guidelines on all major carbon affected areas, including travel, waste management, energy consumption food and beverage and other resources
- Seek out sustainable travel options for athletes and other guests attending the event, and suggest and encourage people attending the event to use public transportation
  - For 2025 all official cars for VIPs and staff will be electric cars 28 in total
  - o Inform and encourage the public to use the bike, walk or use public transport
- Have a good a well thought out accommodation plan to reduce the environmental impact

## Local Environment & Air Quality

**Objective:** To promote at support initiatives that provides increased local air quality and use event communication channels to showcase examples of impactful actions

- Support or promote at least one local activity yearly that is initiated to improve local air quality starting in 2025
- Co-operate with host city to find new initiatives to showcase at the arena or in the city
  - For 2025 we are inviting Host City representatives and athletes to plant a three in the city
- Monitoring and reporting the local air quality for a month, and producing a day by day report

## **ENVIRONMENTAL PROTECTION**

**Objective:** To minimize the environmental impact of all event operations and leaving the arena without a trace

- Closely co-operate with local authorities to make sure that the local habitat is not harmed in any way
  - o Discuss this in the safety meetings before the event each year
- Preserve local wildlife through initiatives together with the host city
- Have action plans for accidents that could effect the local habitat make sure that those plans are included in all security plans for the event





• Make sure that there is zero pollution from the event to land or water – have a well thought out plan for cleaning up after the event

## COMMUNITY IMPACT

**Objective:** Have a focus on driving additional benefits to the local community through supporting local businesses, engagement and products

- Volunteer opportunities for the local community through recruiting from local clubs and the university
  - $\circ$  ~ Volunteers are requited from four different local universities in Xiamen
- Showcasing local and national culture
  - We will display local culture at the entrance of the official hotel restaurant
  - Local songs will be used at the stadium during the meeting
- Utilizing and engaging the local athletics clubs
  - Some athletes from the local clubs will be involved in the rehearsals
  - Some of the referees are requited from the local athletics clubs
- Provide event staff and contractors with information on the local community culture and sensitivities to ensure that they are respectful

#### **GLOBAL EQUALITY**

**Objective:** To make sure that everyone included in the event have equal opportunities and are not discriminated in any way

- Fair competition: Drug screening procedures are in place and followed accordingly according to WA guidelines
- Sporting formats that ensures that participation is open to all: pre events will include either banded age categories, mixed relays or para-events or other inclusive categories
- All athletes have equal access to the training facilities when participating in the event
- Written HR-policies to ensure equal opportunities and fair representation. This includes staff, athletes and other officials

## Diversity, Accessibility and Wellbeing

**Objective:** To have a diversified staff, contractors and officials – learning through legacy and continuous improvement to ensure local long-term anchoring

- Include in HR policies: Diversity, inclusion and equal opportunities throughout the event
- Having a place on the website to report any form of inequality or discrimination
- Formal anti-discrimination policy will be included in all contracts and distributed to everyone involved in the event
- The event arena and other events organized by Xiamen DL will ensure as far as possible that are accessible for all
- All events safety plans will be structured and communicated to everyone that needs to be informed safety plans will always be reviewed and evaluated to be as up to date as possible







